Watt a Save

# The financial benefits and carbon efficiency of new homes

Communications kit - Autumn 2022

## About Watt a Save

On 12 October 2022, the Home Builders Federation (HBF) published a report highlighting the environmental and financial benefits of new homes verses existing properties. The report is available on the HBF website: [www.hbf.co.uk](http://www.hbf.co.uk)

## Key messages

* UK house builders are committed to increasing the energy efficiency of new homes.
* The UK house builders are embracing new technologies to realise potential environmental and financial savings of new homes.
* New build homes help reduce carbon emissions by more than 500,000 tonnes per year, emitting a third of the carbon of an older property.
* New build houses can save homeowners £2,600 in energy bills each year.

## Social media assets

### Facebook

* Design layouts x 4

### LinkedIn

* Design layouts x 4

### Instagram stories

* Design layouts x 4
* Design overlays x 3

The overlay designs are on a transparent background so you can overlay them on top of a photo of a building from a recent development

The Home Builders Federation is the principal representative body for private sector home builders and voice of the home building industry in England and Wales.

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